

# HipHaus WORKS

**THE HIP HAUS WORKS  
JOB FAIR**

**Tuesday June 13, 2017**

Toronto Reference Library  
(Bram & Bluma Appel Salon - Prologue)

## EXHIBITOR/SPONSORSHIP INFORMATION



**S**ince inception in 2014, The Hip Haus has hosted monthly Young Professionals Networking events in the Greater Toronto Area to connect with their peers and grow their personal & professional network. Our events have been a source for individuals to meet potential employers, source high-quality talent and for peer-to-peer connections. The Hip Haus strives to build a strong, positive image for Young Professionals and provides members opportunities to obtain and develop skills needed to succeed in their personal and professional life.

As an extension of the largest networking organization for young professionals in North America, The Hip Haus Works Job Fair is an opportunity for Young Professionals to interact directly with potential employers.



## ABOUT THE HIP HAUS

**T**he Hip Haus is an organization that exists to empower young professionals in the GTA to expand their network, grow local businesses and foster professional development. The organization was founded in May 2014 with the goal to provide young professionals an environment to connect in the Greater Toronto community in a relaxed, social atmosphere. The Hip Haus has continued to develop into a widespread community of young professionals, all seeking to mentor, inspire, and connect with one another. As an organization we aim to continue to empower individuals in our society and provide access to tools and resources where such achievements can exist.

Our monthly networking events are located in the heart of downtown Toronto and downtown Mississauga to attract young professional crowds. Our members are committed to enhancing the community, fostering strong relationships, improving themselves and uplifting people around them. The Hip Haus strives to build a strong, positive image for young professionals and provides members with opportunities to obtain and develop skills needed to succeed in their personal and professional life. We continue to support the Young Professional community by highlighting success stories of individuals once a month and providing an environment where achieving success can thrive.

The popularity and growth of The Hip Haus makes our networking events a valuable opportunity for sponsorship. The Hip Haus events are an excellent way for companies and organizations to expand their reach and increase brand exposure, all while showing support for the Young Professionals community.

# EMPOWERING TORONTO'S YOUNG PROFESSIONALS

The Hip Haus Works Job Fair is aimed towards Young Professionals of any industry seeking employment opportunities and company representatives of all industries who are searching for qualified Young Professionals in the Greater Toronto Area. This is a prime opportunity for both employers and potential employees to network and create future opportunities.

## STATISTICS

**Total Reach:**  
**80,000+**  
**Professionals**  
in the GTA  
and beyond

Industries:  
**All**  
**Industries**

**1,200+**  
**RSVPs**  
Per monthly  
networking  
event

Social  
Media Reach  
*(Instagram, Facebook, Twitter, LinkedIn):*  
**25,000**  
**followers**

Age  
Demographic:  
Primarily  
**23 - 35+**  
**year olds**

**Over**  
**10,000+**  
Mailing List  
Database



# EXHIBITOR INFORMATION

As an Exhibitor, your company gains the opportunity to directly interact with Young Professionals in the community interested in employment opportunities, learning more about working with your company and the industry you're in.

## LIMITED BOOTH AVAILABILITY

**Price Per Booth:**

\$599 + Tax

**Dimensions of Booth:**

5 ft space (width) by 4 ft

## SCHEDULE

Event will be held on

**Tuesday June 13th**

at the

**Toronto Reference Library**

*(Bram & Bluma Appel Salon - Prologue)*



## JOB FAIR EVENT AGENDA

**Setup for Exhibitors:**

9:30 AM - 11 AM

**Job Fair:**

11AM - 4PM

**Take Down:**

4PM - 5PM

## WHAT'S INCLUDED

Table

2 Chairs

Table Linens

Lunch for 2

Power drops

*Available if required  
(additional cost)*

*For all custom booth and booth accessories,  
contact our preferred vendor:*



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# SPONSORSHIP INFORMATION

As a sponsor, your company will help us better inspire and engage Young Professionals while having the opportunity to connect directly with attendees. Sponsors gain exposure to Young Professionals in the GTA and increase brand awareness in the local community.

PACKAGE INCLUSIONS	TITLE SPONSOR	SUPPORTING SPONSOR	EXHIBITING SPONSOR	EXHIBITOR (No Social Promotion)
Exhibitor Booth	1	1	1	1
Email Blasts	4 (Pre & Post Event)	2	1	
Lunch for 2	√	√	√	√
Company Logo on screens during event	√	√	√	
Logo on event website	√	√	√	
Logo on marketing materials	√	√	√	
Social Media mentions <small>Instagram, Facebook, Twitter &amp; LinkedIn</small>	4	2		
Blog Post on company profile	1			
Giveaway your own prize	√			
Posting on <i>the hiphaus.com</i>	√			
List of Attendees <small>(via Eventbrite)</small>	√			
	<b>\$5,000 + hst</b>	<b>\$1,500 + hst</b>	<b>\$1,200 + hst</b>	<b>\$599 + hst</b>

## PAST EVENT SPONSORS



For more information or to book your exhibiting space/sponsorship package, please contact:

**events@thehiphaus.com**  
**416.363.1015**

**HipHäus**  
**WORKS**